

## ACCLIVITY



## IMPROVES BLOOD FLOW, BECAUSE OXYGEN IS FOOD FOR THE BRAIN

Good posture, increased blood flow and enhanced comfort have direct learning benefits and the Acclivity student chair from Learniture is ergonomically designed to provide them all. With its slightly higher seat and “waterfall” edge, the Acclivity chair is designed to take the pressure off the back of the thighs and widen the angle between legs and torso, freeing blood flow to vital internal organs. Oxygen is food for the brain and keeping the blood flowing maintains the supply of oxygen-rich blood to the brain, making it easier to concentrate.

Acclivity was created by the highly respected industrial designer Anthony Hill, whose passion for ergonomics led him to develop a range of furniture to encourage better posture in schoolchildren, driven by his belief that increased comfort leads to better learning. Its dynamic, reverse cantilever frame provides a degree of flex and bounce so users can fidget uninhibited. Fidgeting is often thought to mean students aren't

concentrating (hence “sit still and concentrate”) but movement increases blood flow, which is vital to maintain focus, so allowing some “wobble room” is in fact helpful to learning. Seated in Acclivity, users can stick their feet straight out in front of them and lean back or tuck them under the chair to lean forward, allowing enough movement for comfort and to maintain concentration, without disturbing others.

